

LISTA DE LUCRĂRI

Nume Prenume: ȚUCLEA CLAUDIA-ELENA

Doctor în științe economice: din 2004

Grad didactic: Profesor

1. Teza de doctorat:

„Modernizarea conducerii resurselor umane la nivel microeconomic, componentă a restructurării economiei românești”, susținută în ședință publică în 29.04.2004

2. Cărți/cursuri publicate în edituri recunoscute

Cărți/cursuri publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate (I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Ca1: **TUCLEA Claudia Elena**, VASILE Dragos Constantin, BULIN DANIEL, 2020. Administrarea întreprinderii de comerț, turism, servicii. Culegere de studii de caz, exerciții, teste, ISBN 9786063403224, Editura ASE Bucuresti (România)

Ca2: Radu Emilian (coordonator), Ioncică, M, **Claudia Țuclea**, Vasile, D., Pădurean, M., Șchiopu, A., Țală, M., Brîndușoiu, C., Pețan, I., *Aspecte ale competitivității în industria ospitalității din România*, Editura ASE, 44 pp (5pg.), 2008, ISBN 978-606-505-042-6

Ca3: Radu Emilian (coordonator), Ioncică, M, **Claudia Țuclea**, Vasile, D., Pădurean, M., Șchiopu, A., Țală, M., Brîndușoiu, C., Petan, I., *Ghid de bune practici privind înglobarea modelului competitivității în stabilirea strategiei firmelor românești din industria ospitalității*, Editura ASE, 37 pp. 4pg., 2008, ISBN 978-606-505-041-9

Ca4: **Țuclea Claudia – Elena (coord)**; Raicu Roxana - Elena, *Management strategic în turism - servicii*, Editura Uranus, 154pp, 77 pg., 2007, ISBN 978-973-7765-37-6

Ca5: Emilian Radu, **Țuclea Claudia – Elena**, Vasile Dragoș – Constantin, *Administrarea întreprinderii de comerț, turism și servicii*, Editura ASE, București, 303pp, 100pg, 2006, ISBN 973-594-881-8; 978-973-594-881-8

Ca6: **Țuclea Claudia – Elena**, *Managementul întreprinderilor mici și mijlocii din turism și servicii*, Editura ASE, București 138pp, 138pg, 2004, ISBN 973-594-546-0

Ca7: **Țuclea Claudia**, *Management strategic*, Editura Uranus, 167pp, 167 pg., 2003, ISBN 973-9021-83-7

Ca8: Emilian Radu (coord.), Gabriela Țigu, Olimpia State, **Claudia Țuclea**, Cătălina Brîndușoiu – *Managementul resurselor umane*, Editura ASE, București, 565pp, 100 pg., 2003, ISBN 973-594-362-X

Ca9: Emilian Radu (coord.), Olimpia State, Gabriela Tigu, **Claudia Țuclea – Conducerea resurselor umane**, Editura Expert, București 350 pg., 60pp., 1999, ISBN 973-9282-51-2

3. Cărți de specialitate publicate în edituri recunoscute

Cărți de specialitate publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii publicate** in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului) (Ri1, Ri2etc.), **articole/studii publicate in extenso** în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și alte lucrări similare: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNC SIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN) (Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Cb1: BULIN DANIEL, TUCLEA Claudia Elena, DOBRE Robert, 2020. New Trends and Opportunities for Central and Eastern European Tourism Sustainable Tourism Development in the Black Sea Coastal Areas: A Research on Romanian Tourists and Tourism Operators (CAPITOL), ISBN: 9781799814238, pg. 63-93, IGI GLOBAL(Statele Unite)

Cb2: Gabriela Stănculescu, Rodica Minciu, Mihaela Pădurean (coord), **Claudia Țuclea**, ș.a. – *Strategia dezvoltării zonelor metropolitane și amenajarea turistică*, Editura ASE, București, 194 pg (5pp), 2009, ISBN 978-606-505-173-7

Cb3: Gabriela Tigu, **Claudia Țuclea** ș.a. – *Diferențe culturale, etica și comportament turistic*, Editura ASE, București, 86 pg (7 pp), 2008, ISBN 978-606-505-047-1

Cb4: Stănculescu, G. (coord), Emilian, R., Țigu, G., Nistoreanu, P., Diaconescu (**Țuclea**), C., Grofu, M., *Managementul turismului durabil în țările riverane Mării Negre*, Editura All Beck, București, 181 pg, 30pp., 2000, ISBN 973-655-041-9

Cb5: Ionciă, M. (coord), Popescu, D., Țuclea, C.– *Economia serviciilor*, Editura Uranus, București, 104pg, 30pp., 1997, ISBN 973-9021-26-3

4. Articole/studii publicate în extenso in reviste de specialitate de circulație internațională

Articole/studii în extenso publicate în reviste din fluxul științific internațional principal de (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului) (Ri1, Ri2 etc.), **articole/studii** în extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate în extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), **articole/studii publicate în extenso** în volumele unor manifestări științifice naționale (cu ISSN/ISBN) (Vn1,Vn2 etc.), **lucrări prezentate la diferite seminarii/expoziții**, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

- Ri1. CIOBANU Radu, **TUCLEA Claudia Elena**, HOLOSTENCU Luciana-Floriana, VRANCEANU Diana Maria, 2022. Decision-Making Factors in the Purchase of Ecologic Products, *Sustainability*, vol. 14, nr. 15, pg. 1-26, WOS:000569572700001, eISSN:2071-1050
- Ri2. **TUCLEA Claudia Elena**, VRANCEANU Diana Maria, NASTASE Carmen Eugenia, 2020. The Role of Social Media in Health Safety Evaluation of a Tourism Destination throughout the Travel Planning Process, *Sustainability*, vol. 12, nr. 16, pg. 0-0, 2020. WOS:000579764900001, eISSN:2071-1050
- Ri3. ORÎNDARU ANDREEA, CONSTANTINESCU Mihaela, **TUCLEA Claudia Elena**, FLORESCU Margareta-Stela, DUMITRU Ionel, CAESCU Stefan-Claudiu. Rurbanization-Making the City Greener: 2020. Young Citizen Implication and Future Actions, *Sustainability*, vol. 12, nr. 17, pg. 1-2, 2020, WOS:000569572700001, eISSN:2071-1050
- Ri4. VRANCEANU Diana Maria, **TUCLEA Claudia Elena**, ȚIGU Gabriela, 2020, Price search behaviour in digital markets - A perspective from Romania, *Management & Marketing. Challenges for Knowledge Society*, vol. 15, nr. 2, pg. 219-235, eISSN:1842-0206, WOS:000548454800006
- Ri5. DIMA Mihaela-Alina, **TUCLEA Claudia Elena**, VRANCEANU Diana Maria, ȚIGU Gabriela. *Sustainable Social and Individual Implications of Telework: A New Insight into the Romanian Labor Market*, *Sustainability*, vol. 11, nr. 13, pg. 3506-3506, 2019, WOS:000477051900012, eISSN:2071-1050
- Ri6. **TUCLEA Claudia Elena**, VRANCEANU Diana Maria, NĂSTASE Carmen Eugenia, 2018. The Fairness of Pricing Tactics for Hotels: Perceptions of Romanian Customers, *Amfiteatru Economic*, Volume: 20, Pages: 905-919, Special Issue: 12 Published: NOV 2018, DOI: 10.24818/EA/2018/S12/905, WOS:000448604700006, eISSN: 2247-9104
- Ri7. Liviu B. Vlad, Dragoș C. Vasile, Octav-Ionuț Macovei și **Claudia E. Țuclea**, 2016. *Determinant Factors of Green Marketing Adoption in the Hospitality Sector*. *Amfiteatru Economic*, 18 (Special Issue No. 10), pp. 862-874
- Ri8. Anghel, L.-D., Vrânceanu, D.M., Filip, A. and **Țuclea, C.E.**, 2015. *The impact of innovative commercial technologies on students' behaviour of an economic university*. *Amfiteatru Economic*, nr.17(39), pp. 473-488
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- Ri10. **Tuclea Claudia Elena**, Vasile Dragos Constantin, Șchiopu Andreea, Marin M., 2014. *Facets of Economic and Financial Crisis Impact on Strategic Planning of Travel Agencies*, *Amfiteatru Economic*, Numar special 8, pp.1222-1237
- Ri11. Țigu Gabriela, **Tuclea Claudia Elena**, Vrânceanu Diana Maria, Vasile Dragos Constantin, 2014. *The social responsibility of retailers through the eyes of students of a commerce faculty – a qualitative approach*, *Amfiteatru Economic*, Vol. XVI, Nr. 35, pp. 63-78
- Ri12. Radu Emilian, **Claudia Elena Țuclea**, Mădălina Lavinia Țală, Cătălina Nicoleta Brîndușoiu, 2009. *Hospitiveness – modelul empiric al competitivității în industria hotelieră din România*, in *Amfiteatru economic*, nr. 26, pg. 462-472, ISSN 1582-9146
- Ri13. Gabriela Tigu, **Claudia-Elena Țuclea**, 2008. *Valorile culturale și morale – determinanți ai satisfacției în consumul turistic*, *Amfiteatru economic*, nr. 23, pg. 30-35, ISSN 1582-9146
- Ri14. **Claudia-Elena ȚUCLEA**, Diana-Maria VRÂNCEANU, Alina FILIP, 2015. *Dimensions of Deviant Workplace Behavior in Small and Medium-Sized Enterprises*, Review of International Comparative Management Volume 16, Issue 1, March 2015, pp.23-38 <http://www.rmci.ase.ro/no16vol1/02.pdf>
- Ri15. Cătălina Brîndușoiu, Olimpia State, Gabriela Țigu, **Claudia Țuclea**, 2013. *Cât de bine sunt pregătiți studenții pentru cariera în turism – Modelul SOS de conștientizare: Sinele, Oportunitatea, Strategia*, Revista Sociologie Românească, volumul XI, Nr. 4, pp. 108-125, ISSN 1220 - 5389
- Ri16. Puiu Nistoreanu, Maria-Roxana Dorobanțu, **Claudia- Elena Țuclea**, 2011. *The trilateral relationship ecotourism – sustainable tourism – slow travel among nature in the line with authentic tourism lovers*, in Revista de turism / Journal of tourism, "Stefan cel Mare" University of Suceava, Romania, Faculty of Economics and Public Administration, Economy and Tourism Department, vol. 11, pg 34-37, ISSN 1844-2994 (Revista este indexată în următoarele baze de date: RePec, Econ Papers, Ideas, DOAJ, SCIRUS)
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- Ri18. **Claudia Țuclea**, Olimpia State, Gabriela Țigu, 2008. *Culture and Internal Competition in Romanian Hospitality Industry: Dimensions and Risks*, in The Business Review, Cambridge, USA, Vol.9, No.2, pg.125-132, Summer 2008, ISSN 1553-5826
- Ri19. **Țuclea Claudia-Elena**, Ana-Mihaela Padurean, 2008. *Competitiveness in Hospitality Industry: Romanian Style*, in Management &Marketing, Editura Universitaria Craiova, pp 105-114, ISSN 1841-2416
- Ri20. **Claudia-Elena Țuclea**, Gabriela Tigu, 2007. *The Management of Knowledge Workers – Key Factor of Success*, Revista Management &Marketing, Anul V, Nr.1/2007, Editura Universitaria Craiova, pag. 171-176, ISSN 1841-2416
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- Ri22. Gabriela Țigu, **Claudia Țuclea**, 2007. *Applying the Concept of Integrated Quality Management in Romanian Coastal Tourism*, în Revista "Analele Universității din Oradea – Seria Științe Economice", Tom XVI, Volumul I, 2007, Universitatea din Oradea, pp. 1232-1237, ISSN: 1582 – 5450 (indexată DOAJ, RePec, EBSCO)
- Ri23. **Claudia Țuclea**, 2007. *Impactul tehnologiei informației asupra piețelor și dimensiunii comerțului electronic în România*, Amfiteatru economic, nr. 21, pg. 172-178, ISSN 1582-9146 (indexată in EBCO, ProQuest, RePEc, DOAJ, SCOPUS, CABELL'S)
- Ri24. **Claudia Țuclea**, 2005. *Lobby-ul – o strategie pentru întreprinzătorii români*, Amfiteatru economic, nr. 18, pg.154-157, ISSN 1582-9146
- Rn1. **TUCLEA Claudia Elena**, GHEORGHE Georgică, BULIN DANIEL, DARABANT Maria, 2019. THE ATTITUDE OF ROMANIAN TOURISTS TOWARDS FILM-INDUCED TOURISM, CACTUS – Journal of tourism for research, education, culture, and soul, vol. 1, nr. 2, pg. 9-14, eISSN:2247-3297
- Rn2. **Țuclea, C.E.**, Nistoreanu, P., 2011. *How film and television programs can promote tourism and increase the competitiveness of tourist destinations*. Cactus Journal, Vol. 2, Issue 2, pp. 25-30, 2011, ISSN 2247-3297
- Vi1. DIACONESCU Mirela, DIACONESCU Mihai, TUCLEA Claudia Elena, CONSTANTINESCU Mihaela, 2020. Determinants of Green Product Buying Decision Among Romanian Consumers, International Conference New Trends in Sustainable Business and Consumption - BASIQ 2020, pg. 699-706, 2457-483X, ISI
- Vi2. STATE Olimpia, **TUCLEA Claudia Elena**, MARIN-PANTELESCU Andreea, DIACONESCU Mirela, 2019. Romanian Employees' Perception on Their Own Work-Life Balance – Evidences from Tourism Industry, International Conference New Trends in Sustainable Business and Consumption - BASIQ 2019, pg. 204-211, 2457-483X, ISI
- Vi3. **TUCLEA Claudia Elena**, ȚIGU Gabriela, TALA Madalina Lavinia, IORGULESCU MARIA – CRISTINA, 2017. WORK LIFE BALANCE AMONG ROMANIAN EMPLOYEES: AN EMPIRICAL STUDY, International Conference New Trends in Sustainable Business and Consumption - BASIQ 2017, pg. 709-716, 2457-483X, ISI
- Vi4. **Claudia-Elena Țuclea**, Kazuyuki Matsumoto, 2012. *Transition of the Trade Structure of Post-Socialism Emerging Economies in Europe*, The 22nd edition of RESER International Conference: Services and Economic Development: Local and Global Challenges, 20-22 September, Bucharest, ISBN: 978-606-505-565-0
- Vi5. Puiu Nistoreanu, **Claudia-Elena Țuclea**, 2012. *Film-induced tourism: Designing a Trip to a Film Scene*, in Turism și dezvoltare durabilă, Simpozionul internațional al Facultății de Management Turistic și Comercial, Timișoara, 2012, pag. 62-71, ISBN 978-606-569-417-0 2 p
- Vi6. Olimpia State, **Claudia-Elena Țuclea**, 2011. *Corporate Social Responsibility in the Romanian Tourism Industry*, FORUM WARE International, Excellence in Business, Comodity Science and Tourism IGWT, Special Issue 1/2011, pp 222-226, ISSN 1810-7028
- Vi7. Puiu Nistoreanu, Maria-Roxana Dorobanțu, **Elena Claudia Țuclea**, *Strategic directions in sustainable tourism development through rural tourism activities*, Forum Ware International, Special Issue No. 1/2011, pp 116-122, ISSN 1810-7028
- Vi8. **Claudia-Elena Țuclea** – *Through the eyes of students: economics – what identity?* In Limits of knowledge society. Epistemology and Philosophy of Science&Economy (vol.2), Institutul European, Proceedings of the International Conference, Iasi, 6-9 October 2010, pp 285-294, 2012, ISBN 978-973-611-833-3
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- Vi10. **Claudia Țuclea**, Gabriela Tigu, Delia Popescu - *Economic, Social and Legal Arguments for the Foundation of the Bucharest Metropolitan Area*, in The International Journal of Economic Policy Studies, edited by The Japan Economic Policy Association, Tokyo, Vol. 3, la JEP2007 The 6th International Conference of the Japan Economic Policy Association”, în cadrul secțiunii Regional, Urban and transportation policy, la Hosei University din Tokyo, Japonia, decembrie, 2007, pp. 119-136, 2008, ISSN 1881-4837
- Vi11. **Claudia-Elena Țuclea**, Gabriela Tigu - *Knowledgeable Workers – Source of Competitive Advantage*, in Demand for knowledge in the process of European economic integration, Bulgarian Academy of Sciences, Sofia, pg. 319-325, 2008, ISBN 978-954-9313-03-1
- Vi12. Radu Emilian, Dragoș-Constantin Vasile, **Claudia-Elena Țuclea** - *Competition and Competitiveness in Romanian Hospitality Industry: A Strategic Approach*, The 1st International Conference on „Innovation and Growth of the Economic Competitiveness”, Spiru Haret University, 2007
- Vi13. **Claudia Țuclea**, Olimpia State, Delia Popescu - *The Impact of Organizational Culture on Tourist Satisfaction*, HOTELPLAN 2007, The Third Biennial International Congress, The College of Hotel Management **Belgrad**, 23-24 noiembrie 2007, publicată în HOTEL link, A hotel, restaurant and gastronomy business journal, vol.7, nr. 9-10, anul 4 (2007), pp. 541-548, ISSN 141-5113 **1,33 p**

- Vi14. Ana-Mihaela Padurean, **Claudia-Elena Țuclea**, *The Capitalization of Historical Centres – A Major Direction for the Development of Urban Tourism*, Economia europeană: prezent și perspective, Sesiune științifică cu participare internațională, 2007, Ed. Universității Suceava, Vol I, pg 442-447, 2007, ISBN (10) 973-666-244-6; ISBN (13), 978-973-666-244-7
- Vi15. **Țuclea Claudia**, *The Role of Emotional Intelligence in the Implementation of Quality Management in Higher Education*, The 3rd International Seminar on the Quality Management in Higher Education, Universitatea Gh. Asachi, Iași, 14-15 iunie 2004, pg.363-367, ISBN: 973-7960-38-6 (Indexata ISI Proceedings)

Vn1: **TUCLEA Claudia Elena**, PAUN Iulian Gabriel, SCHIOPU Andreea Fortuna, IORGULESCU MARIA – CRISTINA, 2018. THE ROLE OF EMPLOYEES IN FOOD SAFETY – A MATTER OF ATTITUDE, KNOWLEDGE AND BEHAVIOUR. AN EXPLORATORY STUDY AMONG THOSE WHO DIRECTLY INTERACT WITH CUSTOMERS IN PUBLIC CATERING UNITS IN BUCHAREST, International Conference on Economics and Social Sciences-ICESS, pg. 560-567

Vn2: **Claudia Țuclea**, Delia Popescu, Olimpia State, *Strategia de dezvoltare a zonelor metropolitane în România*, in Impactul zonei metropolitane asupra calitatii vietii personalului militar. Atelier de lucru 11 iulie 2008, Editura Universitatii Nationale de Aparare "Carol I", Bucuresti, 2008, 112 p. ISBN 978-973-663-697-4.

Vn3: **Claudia Țuclea**, Gabriela Țigu, Olimpia State, *Consecințe ale dezvoltării zonelor metropolitane*, Sesiunea științifică națională: „Prezent și perspective în dezvoltarea zonelor metropolitane din România”, Universitatea Creștină "Dimitrie Cantemir", București, 30-31 mai 2008, în lucrarea „DEMOS – dezvoltarea durabilă a zonelor metropolitane”, Ed. Prouniversitaria, București, 2008, ISBN 978-973-129-284-7

Vn4: Gabriela Țigu, **Claudia Țuclea** - *The Tourists-Hosts Behavior: Ethical and Cultural Aspects*, Sesiunea națională de comunicări științifice Suceava, 19 mai 2007, publicat în „Economia europeană: prezent și perspective”, Editura Universității Ștefan cel Mare din Suceava, vol.II, pg. 143-151, 2007, ISBN (10) 973-666-244-6; ISBN(13) 978-973-666-244-7

Vn5: Gabriela Țigu, **Claudia Țuclea** - *Turismul cultural-urban si impactul asupra zonelor metropolitane*, workshop-ul „Coordonate economice și dimensiuni ale coeziunii sociale în dezvoltarea durabilă metropolitană”, Universitatea națională de Apărare „Carol I”, Facultatea de Comandă și Stat Major, București, 13 aprilie 2007 , publicat in volum, ISBN 978-973-663-585-4

Vn6: Radu Emilian, Dragoș Vasile, **Claudia Țuclea** – *O cale de creștere a performanței – învățarea în cadrul organizației*, a XII-a sesiune de comunicări științifice a cadrelor didactice, Universitatea Româno-Americană, București, 25-26 mai 2007, în volumul Creșterea competitivității economice a României în contextul integrării în Uniunea Europeană, vol 2, pg. 360-366, 2007, ISSN 1843-178X

Vn7: **Claudia Țuclea** - *Marketingul intern – abordare alternativă a resurselor umane în turism*, Conferința Direcții ale dezvoltării turismului în perspectiva integrării europene și globalizării, Universitatea Ștefan cel Mare Suceava, Suceava, 26-27 mai 2006, pg.108-119, ISBN 978-973-670-169-6

Vn8: **Claudia Țuclea**– *Surse actuale de avantaj concurențial în turism*, Conferința Direcții ale dezvoltării turismului în perspectiva integrării europene și globalizării, Universitatea Ștefan cel Mare Suceava, Suceava, 26-27 mai 2006, pg. 120-126, ISBN 978-973-670-169-6

Vn9: Gabriela Țigu, **Claudia Țuclea** - *Principles and Practices of Ecotourism Business Ethics*, in Buletin Stiintific, Seria A, vol. XXIII, Stiinte economice, Universitatea de Nord, Baia Mare, 2006, pg. 207-212, ISBN 1841-3315(proceedings of the International Conference on ‘Sustainable Development Strategies’, Baia Mare, 12-13 May, 2006

Vn10: Dragoș Constantin Vasile, **Claudia Țuclea** - *Învățarea organizațională – dimensiune a managementului actual*, Sesiunea de comunicări științifice Educație și instruire. Calitate, etică, descentralizare, Universitatea Națională de Apărare Carol I, 10-11 martie 2006, pg.109-114, 2006, ISBN: 978-973-663-327-6

Vn11: **Claudia Țuclea**, Dragoș Constantin Vasile - *Dobândirea inteligenței de tip marketing – obiectiv al învățământului de marketing?*, Sesiunea de comunicări științifice Educație și instruire. Calitate, etică, descentralizare, Universitatea Națională de Apărare Carol I, 10-11 martie 2006, pg. 47-50, 2006, ISBN 978-973-663-327-6

Vn12: **Claudia Țuclea** - *Puterea distribuției – de la lider de piață la lider de marcă*, Simpozionul Național Probleme actuale ale economiei globale, Universitatea Ovidius Constanța, Vol.II, Constanța, 14 octombrie 2005, ISBN: 973-742-248-1 (publicare CD)

Vn13: **Claudia Țuclea** - *Marketingul și tehnologia – repere ale unui mediu în schimbare*, Simpozionul Național Probleme actuale ale economiei globale, Universitatea Ovidius Constanța, Vol.II, Constanța, 14 octombrie 2005, ISBN: 973-742-248-1 (publicare CD)

Vn14: **Claudia Țuclea** - *Competitivitatea și managementul tradițional al costurilor*, Simpozionul Comerț și competitivitate, Catedra de Comerț, ASE, București, 27-28 mai 2005, pg 536-538, 2005, ISBN 978-973-594-756-0;

Vn15: **Claudia Țuclea** – *Managementul cunoștințelor – sursă de valoare în întreprinderile turistice*, Simpozionul Catedrei de Turism, Realizări ale turismului românesc în mileniul trei, ASE, București, 11 iunie 2004, ISBN: 973-594-596-7 (publicare CD)

E1. **Claudia-Elena Țuclea**, Diana Maria Vranceanu, Carmen-Eugenia Nastase, 2017. The Fairness of Pricing Tactics for Hotels: Perceptions of Romanian Customers, The 6th International Conference on Tourism CACTUS 2017 – Contemporary Approaches and Challenges of Tourism Sustainability, Predeal, Romania, 5 – 7 October 2017.

5. Citări ale lucrărilor publicate

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8. Radu Emilian (director), Claudia Țuclea (membru), Obiceiurile de consum turistic în România și impactul asupra mediului în perspectiva dezvoltării durabile a turismului românesc, CNCISIS, 25.315 RON, cod 1455, contract nr. 40532 din 05.11.2003, tip grant A, proiect prin competiție.

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